WISCONSIN DRESSAGE & CT ASSOCIATION, INC.

eQuester Advertising Rates

Mechanicals:
Ad size below. Photos should be submitted as jpegs. Or, mail to editor for scanning. Include self-addressed, stamped envelope for its return.

Deadline:
All calendar submissions, ads and payment must be received by the 15th of the month prior to publication. Make checks out to WDCTA.

WDCTA members receive special rate (in ORANGE). *See calendar information at bottom of page.*

Editor Contact Info:
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Brooklyn, WI 53521

Description	1 x	6 x	12 x
Business Card 3.5 x 2": In *eQuester* newsletter with link to email OR website.	$10 ($9)	$50 ($45)	$100 ($90)
Classified Ad Up to 50 words. In *eQuester* newsletter with link to email OR website.	$5 ($4)	$25 ($20)	$50 ($45)
Quarter Page 3.5 x 5": In *eQuester* newsletter with links to email OR website.	$15 ($12)	$85 ($70)	$150 ($135)
Half Page 7.5 x 5" or 3.75 x 10": In *eQuester* newsletter with links to email AND website.	$20 ($15)	$100 ($90)	$195 ($175)
Full Page 7.5 x 10": In *eQuester* newsletter with links to email AND website.	$40 ($35)	$150 ($175)	$300 ($350)
Website Banner Ad 180x150 pixels, and can be a .jpg, .gif or .png	N/A	$200 ($150)	$400 ($300)

eQuester and Website Calendar of Events Submissions: *For WDCTA members only. (Up to 20 words).*
INCLUDE THIS: Date > Event > Location > Contact (Name/Phone/Email) > WDCTA-Sponsored Event (Yes/No)
WDCTA Event: Link to organizer's email and registration form, if applicable
NON-WDCTA-Sponsored Event: Link to organizer's email only.
Member-hosted private riding clinics cannot be advertised in the newsletter at this time.